



PRESS RELEASE

For Immediate Release

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FLORIDA FESTIVALS AND EVENTS ASSOCIATION ANNOUNCES 2009 - 2010 BOARD OF DIRECTORS

BOARD OF DIRECTORS

Harvey Campbell, Chair
Suwannee River Valley
Marketing Group
Lake City, FL

Kimberly Faulk, Vice-Chair
VISIT FLORIDA
Tallahassee, FL

Brandy Upright, Secretary
Upright Marketing Solutions
Boca Raton, FL

Joe Cooper, Treasurer
City of Safety Harbor
Safety Harbor, FL

Joe Shipes, Past Chair
Leesburg Partnership
Leesburg, FL

Lee Bakst
Florida Strawberry Festival
Plant City, FL

Chris Carson
City of Winter Springs
Winter Springs, FL

Rita DeMier
South Florida Fair &
Palm Beach County Expositions
West Palm Beach, FL

Dave Mello
American Speciality Insurance
& Risk Services
Roanoke, IN

Katherine Phillips
Coconut Grove Arts & Historical
Association, Inc.
Coconut Grove, FL

Rosemary Prince
Florida State University
Tallahassee, FL

PAST PRESIDENT'S COUNCIL

Vicki Chouris

Emily Rogers

Darrell Stefany

Rick Vymatil

EXECUTIVE DIRECTOR

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The Florida Festivals and Events Association (FFEA), the state's primary professional organization for producers, vendors, and sponsors of festivals, fairs and special events, recently announced the election of directors and officers for its Board of Directors. Officers for the 2009 - 2010 FFEA Board of Directors are as follows: **Chair - Harvey Campbell, Executive Director, Suwannee River Valley Marketing Group (Lake City); Vice Chair - Kimberly Faulk, Director of Industry Relations, VISIT FLORIDA (Tampa); Secretary - Brandy Upright-Truex, Upright Marketing Solutions (Boca Raton); Treasurer - Joe Cooper, Special Events Supervisor, City of Safety Harbor (Safety Harbor) and Past-Chair - Joe Shipes, Executive Vice-President, Leesburg Partnership, Inc. (Leesburg).**

Two new directors were elected to the Board: **Christopher Carson, Recreation & Special Events, City of Winter Springs (Winter Springs) and Rosemary Prince, MS, CPRP, Event Management Certificate Coordinator, Department of Sport Management, Recreation Management and Physical Education, Florida State University (Tallahassee).**

In addition to the officers and new directors, Lee Bakst, Assistant Manager, Florida Strawberry Festival (Plant City); Rita DeMier, Director of Creative Services, South Florida Fair and Palm Beach County Expositions (West Palm Beach) and Dave Mello, Vice President, Client Services, American Specialty Insurance & Risk Services, Inc. (Roanoke, IN) will remain on the board.

FFEA is a not-for-profit association dedicated to supporting and promoting more than 750 festivals, events, and fairs in the state of Florida through education, networking, dissemination of information and the cultivation of high standards. For more information, visit www.ffea.com.