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## Press Release

### For Immediate Release

**For additional information/photos:**  
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### - EVENT LOCATION CHANGE -

## Florida Festivals and Events Association to Present Education and Networking Event in Tallahassee

Tallahassee, FL – The Florida Festivals and Events Association (FFEA), will present an Educational and Networking Event, Friday March 19 from 9:30 a.m. to 4 p.m. This event will held at VISIT FLORIDA®, 2540 W. Executive Center Circle, Suite 200 (2nd Floor), Tallahassee. (Location Change)

The full day of education will provide the latest information in the event management industry. Statewide experts will share the latest information and practices on current and upcoming trends in sponsorships, maximizing social media to increase attendance at events and engaging baby boomers and seniors in volunteer services.

Eleanor Krusell, FFEA Executive Director stated, “We are thrilled to be coming to Tallahassee to offer this Educational and Networking Event. The Tallahassee area hosts a number of excellent events in Florida and we look forward to providing an opportunity to encourage networking and the sharing of information and expertise.”

More than 30 professionals and students are expected to attend this event.

The cost to attend this Educational and Networking Event is \$50 for FFEA members, \$75 for non-members and \$25 for students.

FFEA is a non-for-profit association dedicated to supporting and promoting more than 750 festivals, events and fair in the state of Florida through education, networking, and dissemination of information and the cultivation of high standards. For more information or to register online, visit the website [www.ffea.com](http://www.ffea.com) or call (561) 736-7071.